



PRESS RELEASE

Winning Joker 6 ticket purchased at Studenac in Primošten

Lucky winner takes home €188,641.42; Primošten Studenac now officially a “Lucky Spot”

Omiš, 6 March 2025 – The winning ticket for the 52nd round of the **Joker 6** game of the Croatian Lottery was purchased on 1 March at the Studenac store located at Splitska 4 in Primošten. The lucky winner claimed a prize of €188,641.42, earning the Primošten Studenac store the official Croatian Lottery designation of “Lucky Spot”.

“They say luck comes when you least expect it – and here, one of our customers experienced their lucky moment right here with us! When I sold the ticket, I had no idea I was holding such luck in my hands. I’m thrilled that both my store and I personally could be part of this story. I congratulate our customer on this incredible win – I hope it brings them many wonderful things! I haven’t tried my luck like this before, but I think I’ll have to, and right here. Maybe luck will continue to stay in Primošten,” said **Gordana Čobanov**, the Studenac employee who sold the winning ticket.

Thanks to this significant win, the Primošten Studenac store is now recognized as a “Lucky Spot”, and the employee who sold the ticket was rewarded with a gift card. Alongside Gordana, all staff at the Primošten store are proudly celebrating this moment and hoping that luck will continue to follow their customers.

Studenac, the largest retail chain in Croatia by number of stores, is recognized for its “Small, Smart, and Convenient” concept, offering customers a wide range of products and practical neighborhood services. In addition to groceries and everyday essentials, Studenac stores provide services such as delivery and package shipping, bill payments, and participation in Croatian Lottery games.

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About Studenac

Studenac is a Croatian retail chain established in 1991 in Omiš. Since 2018, when it embarked on a comprehensive business transformation marked by numerous acquisitions and organic growth throughout the country, it has become the largest food retailer by number of stores in Croatia. In 2024, Studenac took the first step in its international expansion by entering neighboring Slovenia.

Studenac prides itself on convenient and accessible stores that meet all of its customers' daily needs, reflecting its dedication through a distinctive single-format customer proposition that is "I sitno i bitno" ("both small and essential").

Since 2018, the company has more than tripled the number of stores in its network. At the end of 2024, it managed over 1,400 stores and had over 7,000 employees. Studenac has established a strong presence in local communities, from bustling urban centers like Zagreb and Split to rural regions with lower population density, and islands on the Adriatic coast with a strong tourism industry.

Studenac is one of the fastest growing food retailers in Central and Eastern Europe. Its sales revenue grew from EUR 309.5 million in 2021 to EUR 816.5 million in 2024, representing a compound annual growth rate (CAGR) of 38%.

Since 2018, the majority shareholder of Studenac has been a fund managed by Enterprise Investors, one of the largest private equity firms in Central and Eastern Europe, with unique experience and a proven track record of successful investments in the retail sector.