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OFFICIAL OPENING OF STUDENAC'S LOGISTICS AND DISTRIBUTION CENTRE IN VELIKA GORICA

Studenac officially launches new logistics and distribution centre, strengthening store supply network and creating new jobs

The center will operate in three shifts and, by 2027, is expected to employ around 500 people, becoming an important economic driver for Velika Gorica and the wider region

Velika Gorica, 15 October 2025 – Studenac, the fastest-growing retail chain in Croatia, has officially opened its new **logistics and distribution centre (LDC)** in the Meridian 16 industrial business zone in Velika Gorica. The opening ceremony was attended by Studenac's management and employees, Velika Gorica Mayor **Krešimir Ačkar**, representatives of the **Enterprise Investors** fund and the company's Supervisory Board, as well as numerous business partners and guests.

“I am extremely proud of the dedication shown by our entire team and partners throughout this project. In just one year, we have jointly built a modern centre covering 36,000 square metres, which represents an important milestone in the development of Studenac's supply chain and enables an even higher level of service for our customers in stores. I am confident that here in Vukovina we will also be a good neighbour to the local community, just as we already are to the citizens of Velika Gorica, where we currently operate four stores,” said **Michał Senczuk**, CEO of Studenac, in his opening address.

The audience was also addressed by **Krešimir Ačkar**, Mayor of Velika Gorica, who congratulated Studenac on the successful completion of the project and added:

“I am pleased to welcome Studenac and the employees of the new logistics and distribution centre to Velika Gorica. We see Studenac as a strong partner, and I am confident that this development will further strengthen our relationship and serve as a solid foundation for future cooperation with the local community.”

As part of the opening ceremony, Studenac presented a **donation of EUR 5,000**, along with a **one-year supply of hygiene products**, to the **Centre for Children, Youth and Families Velika Gorica**. The donation was accepted on behalf of the institution by its Director, **Sanda Puljiz Vidović**, who thanked Studenac for its support. She highlighted that the Centre is the first institution of its kind in Croatia established by a local government, the City of Velika Gorica, underscoring Studenac's clear intention to actively engage with and support the local community.

“The Centre for Children, Youth and Families Velika Gorica is the first institution in Croatia to provide systematic support to all family members and was founded by the local community. Operating since 2003, the Centre now serves around 2,000 users annually through a wide range of programmes for children, young people and parents. I would like to sincerely thank



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Studenac for recognising our work and for this donation, which will help us further improve the quality of our programmes," said **Puljiz Vidović**.

The official opening continued with **Michal Senczuk**, CEO of Studenac, and **Tomislav Štos**, Supply Chain Management Director, symbolically launching the first trucks from the centre, which began deliveries to Studenac's network of approximately **1,400 stores across Croatia**.

Following the ceremony, **Tomislav Štos** led guests on a tour of the new facility, which spans **36,000 square metres**.

"The construction of this centre is Studenac's largest infrastructure project to date and a key step in the modernisation of our operations. The processes that will now take place here will allow us to supply our stores even more efficiently, resulting in a better experience for our customers. Together with the new LDC in Velika Gorica and the centre in Dugopolje, scheduled to open next year, we are laying strong foundations for a long-term, sustainable and technologically advanced supply chain," said **Štos**.

During the tour, guests were introduced to state-of-the-art logistics solutions, positioning the facility among the most technologically advanced in the region.

The centre has a capacity of **32,000 pallet locations**, with the ability to dispatch up to **2,400 pallets per day**. It includes zones for ambient, chilled and frozen goods, while the integrated **Warehouse Management System (WMS)** and **Transportation Management System (TMS)** ensure maximum efficiency and full traceability across all stages of the supply process.

A strong focus has also been placed on **energy efficiency**. As much as **80 per cent of the roof is covered with solar panels**, which will supply a significant share of the facility's energy needs. The centre will operate in **three shifts** and is expected to employ around **500 people by 2027**, making it an important economic driver for Velika Gorica and the wider region.

The opening of the Velika Gorica LDC marks a new phase in the transformation of Studenac's supply chain, strengthening both operational efficiency and sustainability. Alongside the new centre in **Dugopolje**, set to open in mid-2026 and covering **23,000 square metres**, Studenac continues to deliver on its vision of growth and technological advancement.

"Our logistics operations are becoming just as recognisable a part of the Studenac brand as our neighbourhood stores," concluded **Senczuk**. "This centre symbolises our commitment to our employees, partners and the communities we serve. Next year, Studenac will celebrate 35 years of operation, and we are proud to enter this important milestone with continued investments in supply chain transformation, sustainable and stable growth, and an even better experience for our customers."



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About Studenac

Studenac is a Croatian retail chain established in 1991 in Omiš. Since 2018, when it embarked on a comprehensive business transformation marked by numerous acquisitions and organic growth throughout the country, it has become the largest food retailer by number of stores in Croatia. In 2024, Studenac took the first step in its international expansion by entering neighboring Slovenia.

Studenac prides itself on convenient and accessible stores that meet all of its customers' daily needs, reflecting its dedication through a distinctive single-format customer proposition that is "I sitno i bitno" ("both small and essential").

Since 2018, the company has more than tripled the number of stores in its network. At the end of 2024, it managed over 1,400 stores and had over 7,000 employees. Studenac has established a strong presence in local communities, from bustling urban centers like Zagreb and Split to rural regions with lower population density, and islands on the Adriatic coast with a strong tourism industry.

Studenac is one of the fastest growing food retailers in Central and Eastern Europe. Its sales revenue grew from EUR 309.5 million in 2021 to EUR 816.5 million in 2024, representing a compound annual growth rate (CAGR) of 38%.

Since 2018, the majority shareholder of Studenac has been a fund managed by Enterprise Investors, one of the largest private equity firms in Central and Eastern Europe, with unique experience and a proven track record of successful investments in the retail sector.

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